ON PAGE SEO (ALL YOU NEED TO KNOW)

1. Have your keyword in your domain name (permalinks)

2. Keyword In Title and Keyword Section

3. Keyword in the Description

4. Keyword in the 1st Paragraph

5. Keyword in the last paragraph

6. Keyword Emphasized in your body – Underline, Bold, Italicize, anchor text

7. Keyword in the heading tags – H1, H2, H3

8. Keyword scattered throughout body – 1% to 2.5%. Tops 5%

9. Keyword in alt tags for images