Mastering Craigslist Marketing PDF File

Michelangelo Lopez

A Quick Word From Michelangelo:

I'd like to take the time to share with you just a quick thought. Chances are you were both overwhelmed and delighted with our Craigslist Marketing webinar. When I first started to outline the webinar so called wannabee 'Craigslist marketing' experts were suggesting that I keep it under an hour, some even that I keep it under 30 minutes.

That's so silly!

You cannot possibly learn Craigslist marketing in that time. No way. But see 99% of so called 'Experts' when creating a webinar to promote think of only one thing and that is; How do I get them to the 'pitch' segment as quickly as I can?

So they give you a little content, add a little hype, and then throw in the 'pitch' which was the REAL reason they produced the webinar in the first place.

To 'pitch'...

Yes, even at the end of my webinar I suggest an opportunity but ONLY after I am sure that I have over delivered in content and only to share with you what I am promoting on Craigslist and why it's working.

I just wanted to share with you this to let you know, first, congratulations if you were committed enough to stay through the entire webinar and, second,

NOTHING can be learned in just a quick webinar when it comes to mastering Craigslist.

Which is why in the University of Internet Science I have two weekly Q & A LIVE webinars where you can attend for free and have all your questions answered. Yes, in short, receive help!

I so encourage you to attend weekly since Craigslist is always changing and my team and I are always learning new techniques and marketing skills to implement on Craigslist.

Sincerely,

Michelangelo Lopez & Team Big Ticket

UNIVERSITY OF INTERNET SCIENCE

We encourage you to join the University of Internet Science to not only get plugged in to even more powerful Internet Marketing training, webinars, tools, and learning videos but to begin to network with fellow MLMers, Biz Op members, affiliate marketers, and Internet Marketers. UOIS will WoW you with Pure Content!

It is free to register and hang around campus! And even at the FREE membership level you get access to a lot of great content and webinars.

http://www.UniversityofInternetScience.com

Niche Ad Generator Pro v. 2.0

We're sure you gasped OMG when you saw the Niche Ad Generator Pro v. 2.0 demonstrated in the webinar. There are over 10,000 Internet Marketers using the Niche Ad Generator Pro v. 2.0 successfully to generate their ads to post on

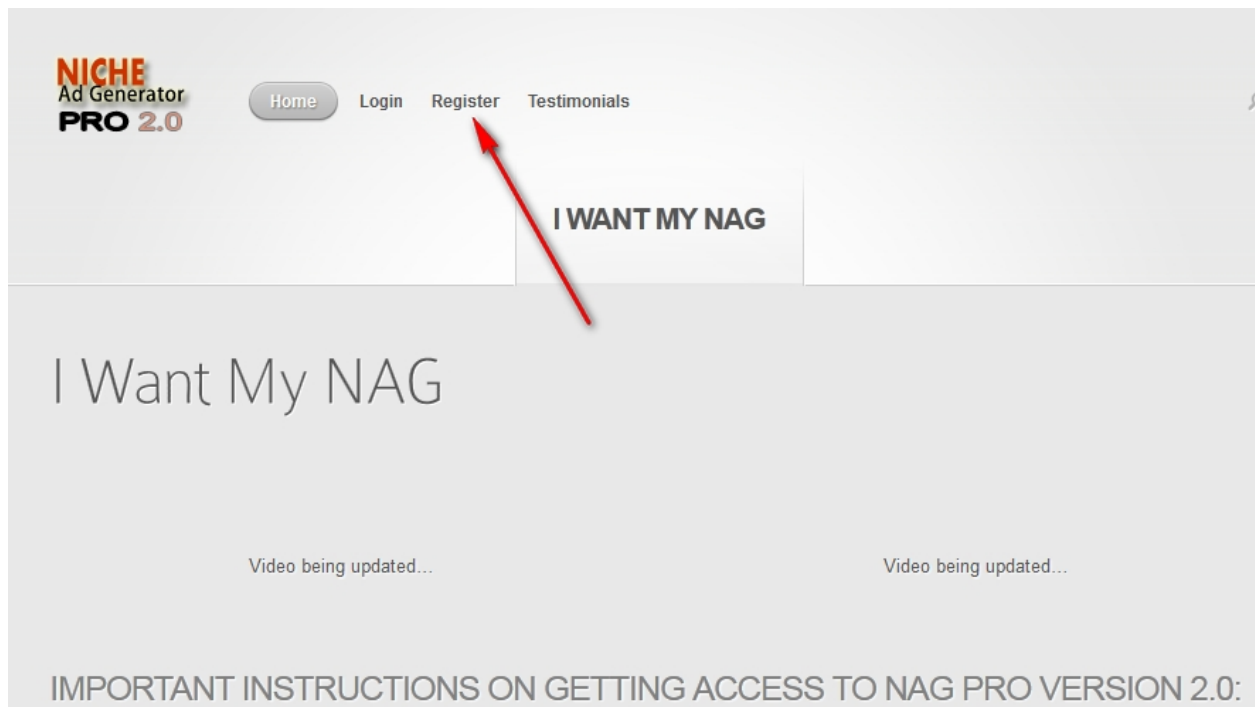Craigslist. And, quite frankly, the ads can be used for any marketing platform where text ads are allowed.

To access the Niche Ad Generator Pro v. 2.0 just visit the link below and on website click on REGISTER and do exactly that. Please allow up to 24 hours to have your account activated, though 99% of the time your account is activated fairly quickly.

There are training videos inside the Niche Ad Generator Pro v. 2.0 to show you exactly how to use NAG (by the way inside UOIS we call it NAG).

To Access:

http://www.NicheAdGeneratorPro.com

Real quick screen shot (simply click on 'Register'):

Note: Michelangelo does go over NAG in his Q & A live webinars (shedule in this PDF)

Craigslist Marketing Q & A Live Webinar

We definitely encourage you to attend our live Q & A Craigslist webinars so that you can absolutely succeed with your Craigslist marketing.

Meetings: Weekly

Sundays and Wednesdays

Time: 10pm Eastern

User Name: Your Name (i.e; Jackie Smith)

Password: makemoney

Link to attend:

http://uois.vereconference.org/ (bookmark this link)

Or you can join through the University of Internet Science home page for members (logged in) top left corner.

Warning: Remember, Michelangelo is a Bible teaching, pew jumping, charismatic preacher's kid... His interactive LIVE webinars are not the 'norm'. They are fun, filled with Pure Content, and loaded with a lot of energy and sometimes coordinated with music!

Craigslist Top 103 Cities

Highlighted in Yellow: Michelangelo's Favorite Free sites

Highlighted in Red: Michelangelo's favorite paid sites

City	% of traffic	page views	page views
losangeles.craigslist.org	6.06%	1,212,000,000	page views
sfbay.craigslist.org	6.00%	1,200,000,000	page views
newyork.craigslist.org	5.63%	1,126,000,000	page views
seattle.craigslist.org	2.71%	542,000,000	page views
sandiego.craigslist.org	2.51%	502,000,000	page views
chicago.craigslist.org	2.37%	474,000,000	page views
miami.craigslist.org	2.27%	454,000,000	page views
orangecounty.craigslist.org	2.21%	442,000,000	page views
phoenix.craigslist.org	2.18%	436,000,000	page views
atlanta.craigslist.org	2.01%	402,000,000	page views
dallas.craigslist.org	1.94%	388,000,000	page views
portland.craigslist.org	1.93%	386,000,000	page views
denver.craigslist.org	1.88%	376,000,000	page views
lasvegas.craigslist.org	1.60%	320,000,000	page views
tampa.craigslist.org	1.53%	306,000,000	page views
boston.craigslist.org	1.45%	290,000,000	page views
minneapolis.craigslist.org	1.43%	286,000,000	page views
washingtondc.craigslist.org	1.22%	244,000,000	page views
sacramento.craigslist.org	1.20%	240,000,000	page views
austin.craigslist.org	1.20%	240,000,000	page views
houston.craigslist.org	1.20%	240,000,000	page views

inlandempire.craigslist.org	1.13%	226,000,000	page views
orlando.craigslist.org	1.00%	200,000,000	page views
philadelphia.craigslist.org	0.90%	180,000,000	page views
kansascity.craigslist.org	0.83%	166,000,000	page views
raleigh.craigslist.org	0.82%	164,000,000	page views
honolulu.craigslist.org	0.81%	162,000,000	page views
detroit.craigslist.org	0.79%	158,000,000	page views
charlotte.craigslist.org	0.70%	140,000,000	page views
stlouis.craigslist.org	0.69%	138,000,000	page views
newjersey.craigslist.org	0.67%	134,000,000	page views
pittsburgh.craigslist.org	0.66%	132,000,000	page views
columbus.craigslist.org	0.59%	118,000,000	page views
nh.craigslist.org	0.59%	118,000,000	page views
nashville.craigslist.org	0.57%	114,000,000	page views
baltimore.craigslist.org	0.55%	110,000,000	page views
boise.craigslist.org	0.48%	96,000,000	page views
spokane.craigslist.org	0.47%	94,000,000	page views
sanantonio.craigslist.org	0.45%	90,000,000	page views
sarasota.craigslist.org	0.44%	88,000,000	page views
milwaukee.craigslist.org	0.43%	86,000,000	page views
en.craigslist.org	0.43%	86,000,000	page views
norfolk.craigslist.org	0.43%	86,000,000	page views
fortmyers.craigslist.org	0.41%	82,000,000	page views
providence.craigslist.org	0.37%	74,000,000	page views
indianapolis.craigslist.org	0.36%	72,000,000	page views
cosprings.craigslist.org	0.36%	72,000,000	page views
jacksonville.craigslist.org	0.36%	72,000,000	page views
cnj.craigslist.org	0.36%	72,000,000	page views
louisville.craigslist.org	0.34%	68,000,000	page views

cincinnati.craigslist.org	0.34%	68,000,000	page views
southjersey.craigslist.org	0.34%	68,000,000	page views
albuquerque.craigslist.org	0.33%	66,000,000	page views
fresno.craigslist.org	0.32%	64,000,000	page views
maine.craigslist.org	0.32%	64,000,000	page views
cleveland.craigslist.org	0.32%	64,000,000	page views
grandrapids.craigslist.org	0.32%	64,000,000	page views
lexington.craigslist.org	0.31%	62,000,000	page views
saltlakecity.craigslist.org	0.31%	62,000,000	page views
madison.craigslist.org	0.30%	60,000,000	page views
oklahomacity.craigslist.org	0.30%	60,000,000	page views
ventura.craigslist.org	0.30%	60,000,000	page views
longisland.craigslist.org	0.29%	58,000,000	page views
santabarbara.craigslist.org	0.29%	58,000,000	page views
geo.craigslist.org	0.28%	56,000,000	page views
springfield.craigslist.org	0.28%	56,000,000	page views
tucson.craigslist.org	0.28%	56,000,000	page views
reno.craigslist.org	0.28%	56,000,000	page views
hudsonvalley.craigslist.org	0.27%	54,000,000	page views
knoxville.craigslist.org	0.27%	54,000,000	page views
slo.craigslist.org	0.27%	54,000,000	page views
greensboro.craigslist.org	0.26%	52,000,000	page views
richmond.craigslist.org	0.26%	52,000,000	page views
akroncanton.craigslist.org	0.26%	52,000,000	page views
tulsa.craigslist.org	0.25%	50,000,000	page views
charleston.craigslist.org	0.24%	48,000,000	page views
fortcollins.craigslist.org	0.24%	48,000,000	page views
neworleans.craigslist.org	0.23%	46,000,000	page views
newhaven.craigslist.org	0.22%	44,000,000	page views

rochester.craigslist.org	0.22%	44,000,000 page views
medford.craigslist.org	0.21%	42,000,000 page views
worcester.craigslist.org	0.20%	40,000,000 page views
omaha.craigslist.org	0.20%	40,000,000 page views
eugene.craigslist.org	0.20%	40,000,000 page views
daytona.craigslist.org	0.20%	40,000,000 page views
buffalo.craigslist.org	0.20%	40,000,000 page views
burlington.craigslist.org	0.20%	40,000,000 page views
hartford.craigslist.org	0.20%	40,000,000 page views
albany.craigslist.org	0.20%	40,000,000 page views
anchorage.craigslist.org	0.20%	40,000,000 page views
dayton.craigslist.org	0.19%	38,000,000 page views
memphis.craigslist.org	0.19%	38,000,000 page views
allentown.craigslist.org	0.18%	36,000,000 page views
palmsprings.craigslist.org	0.18%	36,000,000 page views
bend.craigslist.org	0.18%	36,000,000 page views
boulder.craigslist.org	0.18%	36,000,000 page views
bham.craigslist.org	0.18%	36,000,000 page views
wichita.craigslist.org	0.18%	36,000,000 page views
spacecoast.craigslist.org	0.18%	36,000,000 page views
westernmass.craigslist.org	0.17%	34,000,000 page views
jerseyshore.craigslist.org	0.17%	34,000,000 page views
harrisburg.craigslist.org	0.17%	34,000,000 page views

This data is an estimate based on Alexa data and craigslist FAQ statement that they have over 20 billion page views per month.

Michelangelo Lopez

http://www.UniversityofInternetScience.com

Random Text Generator

In order to help get the same ad up on Craigslist that may be converting on Craiglist better than the other ads you can use the Random Text Generator as seen in webinar to make your 'duplicate' ad appear unique.

To access this free web-based tool:

http://www.RandomTextGenerator.com

SUPER TIP: You can also practice writing KEYWORD enriched paragraphs that you can use, too. This will definitely help your Craigslist Ad get indexed by Google and believe us it happens all the time! Great backlinks!

TRACKING AND REDIRECT TOOLS

Testing and Tracking is truly the key to your marketing success. And you should never post and ad on Craigslist using a direct link. First, you don't really get a grasp of the traffic the link you have in a certain city is generation, heck, maybe that city is a 'dead' city with no traffic, well, you don't want to waste time posting in that city, do you?

By using a tracking and redirect tool you can easily keep track of the cities that are sending you the most traffic!
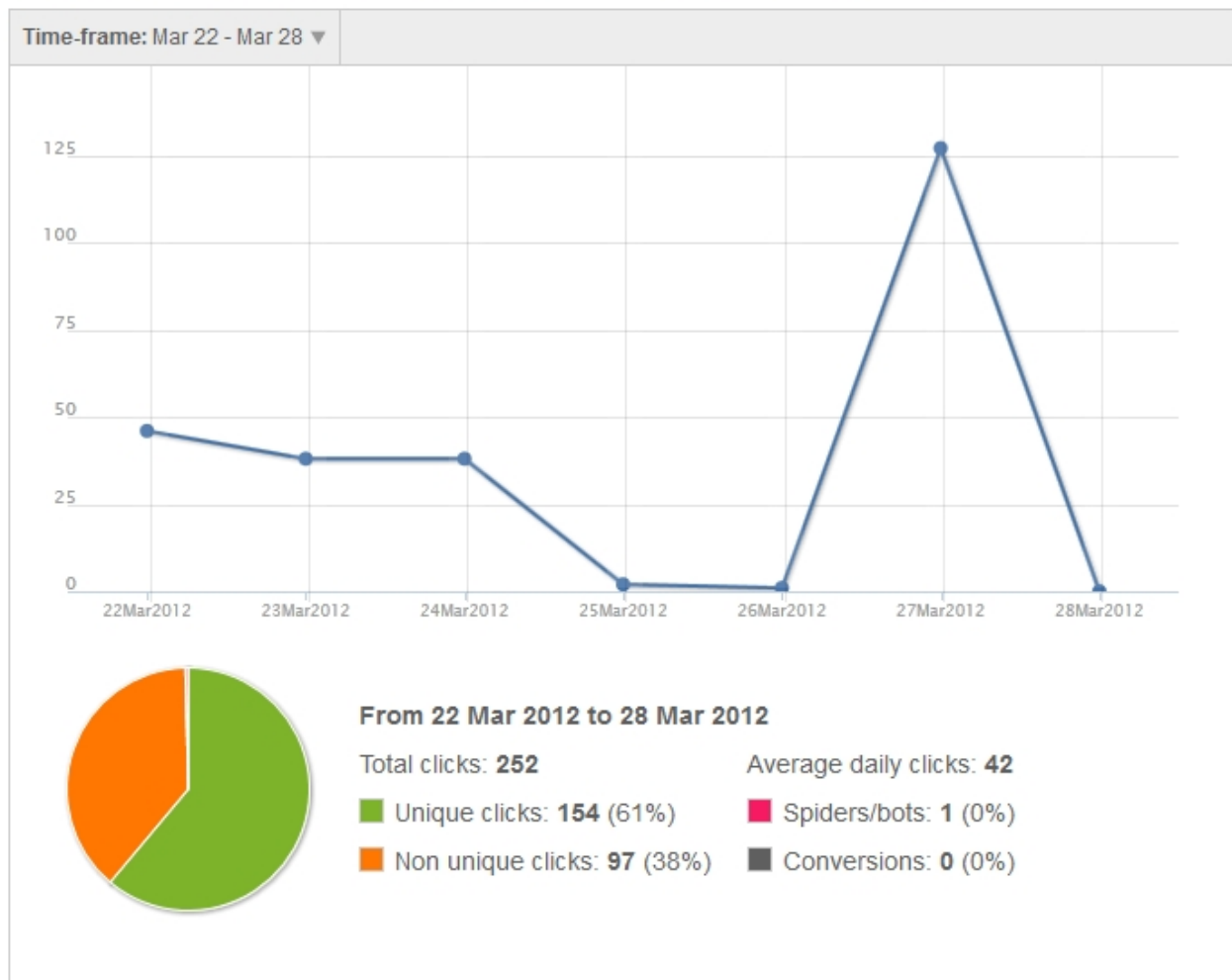
Take a look at the graph from my http://www.Clickmeter.com account. You can see that it lets me know my 'Unique Clicks', fake traffic (spider bots) and everything. Lets me know the days that have had most clicks! and though you

don't see it in the graph in another section of Click Meter I can see the Top Cities that are driving me the most traffic!

You don't want to be a 'Gunslinger' marketer just hoping something sticks and works and converts. Take the time to track, test, and learn.

Campaign snapshot: Default

Links: 56 | Creation date: 01/12/2012 23:25:13 | Last click: 03/27/2012 21:19:10

Time-frame: Mar 22 - Mar 28 ▼

From 22 Mar 2012 to 28 Mar 2012

Total clicks: **252**   Average daily clicks: **42**

🟩 Unique clicks: **154** (61%)   🟥 Spiders/bots: **1** (0%)

🟧 Non unique clicks: **97** (38%)   ⬛ Conversions: **0** (0%)

Clickmeter does have a Free level for 1,000 clicks which is excellent for starting out and by the time you will need to upgrade you will be making money and won't be worrying about a small monthly payment.

Learn More:

http://www.Clickmeter.com

Special Note: http://www.Budurl.com is also a great tool that does the very same.

SUPER TIP: Be careful of 100% free tracking and redirect platforms. They tend to have server issues and problems and that means you may have ads up on Craigslist but the links aren't working.

NAME IT AND CLAIM IT!